



LEADERSHIP CONFERENCE

SPONSORSHIP PACKET



"Gainesville
Black Professionals
is an impressive
network of impactful
individuals bringing
about the Renaissance
of North Central
Florida."

Kamal Latham- Author

WHO WE ARE

GBP is a non-profit 501c3 organization. Our mission is to increase communication, collaboration and networking between professionals, entrepreneurs and business owners in order to create potentially profitable partnerships and business ventures.

Our vision is to create sustainable platforms that showcase the talents, expertise, contributions and impact that Black Professionals bring to our richly diverse community.

Our goal is to serve as a long-term bridge, conduit and connector of professionals, community, government and resources.

WHAT WE DO

- Men of Vision and Purpose Award
- Hello Gainesville Podcast
- Movers & Shakers Mixer
- Movers & Shakers Gala
- Leadership Conference
- Monthly Newsletter
- Business Report Article
- SYNERGY - A Collaborative Guide to Economic Discovery
- "Girls Night Out" - Networking Event



WHY WE DO IT

- Unity allows for richness and variety, boosting innovation which leads to economic equality for our entire community.
- Diversity is key to growing a strong and inclusive community.
- Diverse Communities are able to recruit and retain a more productive, creative, loyal base of talent.

ABOUT THE CONFERENCE

This conference will provide the opportunity for business owners and professionals to network, exchange views and build partnerships as they explore their leadership styles, develop team management skills and learn to narrate and share their story.



CONFERENCE SPEAKERS

- Craig Wilburn - Owner of Keller Williams-Team Dynamo Realty
- Dr. Jaron Jones - CEO of Live Mighty and CoFounder of Self Narrate, Inc.
- Ramona Jackson - Regional Manager of Wells Fargo
- Seyi Falade- Owner of Cornerstone Barricades
- Cheryl Thomas - Author -Empowering You to Embrace YOUR Brilliance
- Erika Dawkins - Author and Owner of It's Just Write
- Scott Schroeder - Publisher of the Business Report

CONFERENCE TOPICS

- The Basics of Business Ethics & Etiquettes
- Social Media Marketing
- Team Building Skills
- From an Idea to a Business
- Leadership vs. Management
- Narrate Your Story

WHO SHOULD ATTEND?

- College Students
- Industry/Trade Professionals
- Administrative Professionals
- Middle Management Professionals
- Industry Executives
- CEO, Business Owners
- Startup Founders

SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship - \$5,000 Limit Two (2)

- Lead Position on all Promotional Material
- Recognition from Stage at Conference
- Opportunity to Address Attendees
- Free Registrations to Conference

Gold Sponsorship - \$2,000

- Logo on all Promotional Material
- Recognition from Stage at Conference
- Four (4) Registrations to Conference

Silver Sponsorship - \$1,000

- Logo on Select Promotional Material
- Recognition from Stage at Conference
- Two (2) Registrations to Conference



CONTACT

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